

# The Sustainability Dividend

Seeing It | Creating It | Measuring It

# Seeing It

## What is the Problem?

- Define the issue of sustainability
- Understand the issues at hand and what it will take to solve them
- Know the site, city, region, or country of development and what specific ailments affect that area

## History

- Understand sustainability attempts of the past
- Know what was successful and what was not

## Good + Bad Examples



# Creating It

## Innovation + Design

Make advancements in the technologies used in all aspects in order to create a more sustainable overall project.



Advanced Window Technologies



Alternative Energy Sources



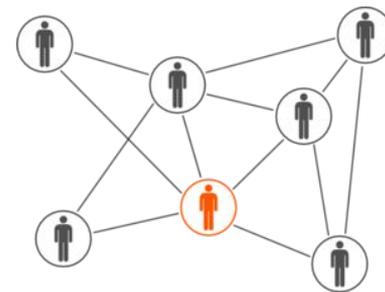
Advanced Construction Methods



Passive Heating and Cooling



Heightened Natural Environment



Advanced Social Setting

# Measuring It

## Get Involved

- Increase awareness of building performance
- Enhance programs aiming to properly measure sustainability
- Aim for highest performance ratings

## Utilize Software



## Measurements Systems

- LEED
- GRESB
- ATSM/BEPA
- SDG
- GRI
- Etc.



Real  
World  
Example